



ডাঃ আয়েশা মেমোরিয়াল ক্লিনিক Dr. Ayesha Memorial Clinic

Health is a Right, Not a Privilege

Rahimanagar, Kachua, Chandpur, Bangladesh

Dr. Ayesha Memorial Clinic (DAMC)

Rahimanagar, Kachua, Chandpur, Bangladesh

Founded by Kholeza Akhter Khanam and Dr. Fahima Nasreen in the loving memory of Dr. Ayesha Akhtar Khanam, their eldest sister and the eldest daughter of Dr. Md. Idris & Begum Ashrafunnessa. This is a non-profit healthcare facility of Dr. Idris & Begum Ashrafunnessa (DIBA) Foundation.

1. Background

Primary health care is essential for people living in villages because it is often their first and only point of contact with the health system. Rural communities usually face long distances to hospitals, limited transportation, financial constraints, and a shortage of qualified medical professionals. As a result, many common but treatable conditions go unmanaged and may later become serious or life-threatening. Accessible primary health care can provide preventive services such as vaccinations, maternal and child health support, basic diagnostic facilities, health education, and early treatment of common diseases. When a social foundation offers these services voluntarily and free of cost, it reduces the financial burden on low-income families and ensures that no one is deprived of care due to poverty. Such initiatives not only improve individual health outcomes but also strengthen the overall wellbeing, productivity, and resilience of the entire village community.

To address the health issues of rural people, Dr. Ayesha Memorial Clinic was founded on February 05, 2026 at Rahimanagar, Kachua, Chnandpur, Bangladesh in honor and remembrance of **Dr. Ayesha Akhtar Khanam (01 August 1953 – 06 April 2015)**, a reputed physician known for her dedication, compassion and commitment to serving humanity. The clinic aims to extend her legacy by providing accessible, affordable, and quality primary healthcare services to the rural population of Rahimanagar and surrounding areas. It is an initiative of **DIBA Foundation**, a non-profit organization committed to social welfare, education, health and community development in Bangladesh.

2. Brief on Dr. Ayesha Akhtar Khanam (1953-2015)

Dr. Ayesha Akhtar Khanam was born on 1 August 1953 in Nasirpur village, Kachua Upazila. The second child of Dr. Md. Idris and Begum Ashrafunnessa, she showed academic excellence from an early age. She completed her schooling in Rahimanagar, earned government scholarships in grade Five and Eight, and passed the SSC examination in 1969 from Science group with First Division distinction. She was the first female student from Rahimanagar B.A.B. High School to pass the secondary examination, marking a milestone for women's education in the area.

She enrolled in Sylhet Medical College in 1973, completed her MBBS and internship in 1979, and began her career as a Medical Officer at Tangail General Hospital. She later served at Comilla Sadar Hospital and pursued higher studies at the then PG Hospital in Dhaka, earning an MPhil in Physiology. Dr. Ayesha taught at Dhaka Medical College, Comilla Medical College, Sylhet MAG Osmani Medical College, and Sir Salimullah Medical College, and retiring as an Associate Professor. She continued teaching at Shahabuddin Medical College until illness forced her to step down in 2013. She passed away on 6 April 2015.



As the first female MBBS doctor in her upazila, she became a source of trust and inspiration for many. Known for her humility, compassion, and dedication, she served both students and patients with sincerity. For her, quiet service and the love and trust of people were life's greatest achievements.



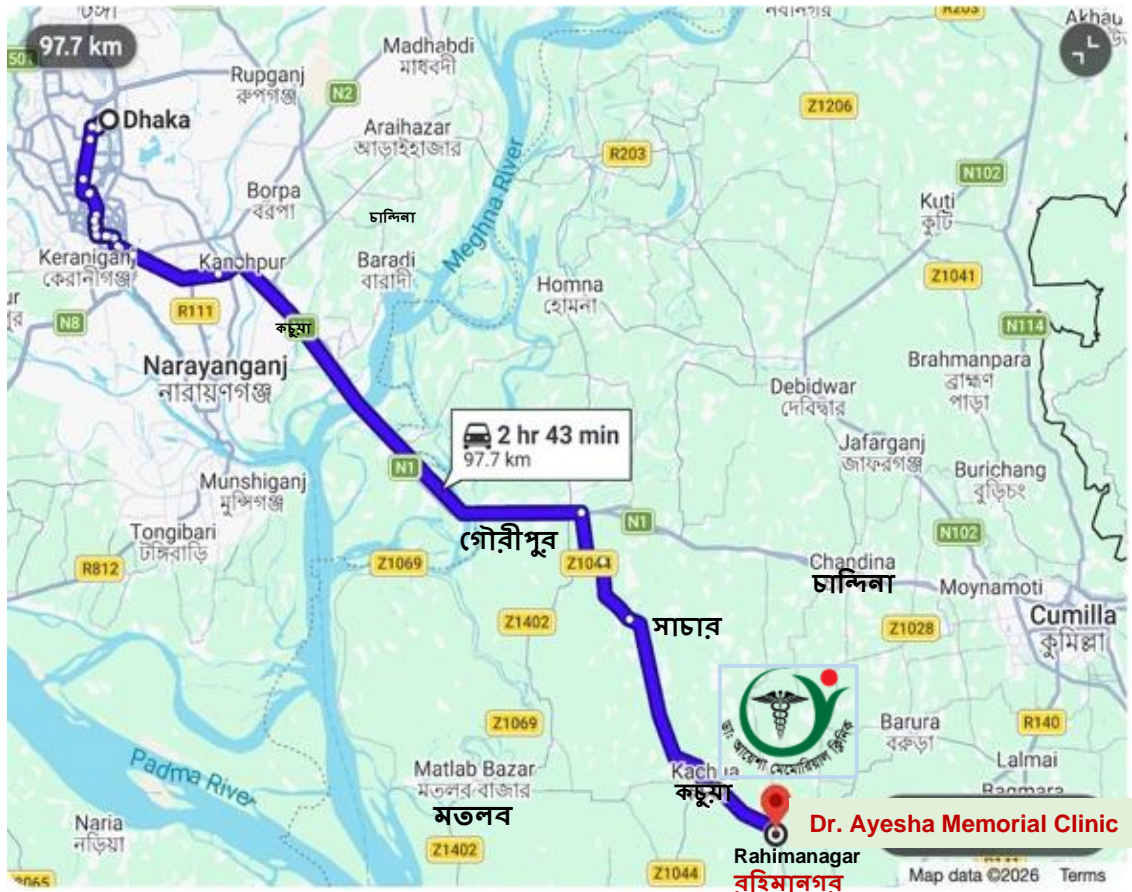
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3. Location and Primary Establishment of the Clinic

The clinic building is being constructed on approximately ten decimals of privately owned land, located on the north side of Ponshahi Road in Rahimanagar Bazar under Kachua Upazila of Chandpur District, Bangladesh. Construction of the five-storied building began on 12 February 2025. In the primary phase, the northern portion of the building up to the second floor has been constructed and completed on February 05, 2026 and the primary activities of the clinic is planned to commence here within a couple of months after the completion of necessary requirements.





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Installation Program of Dr. Ayesha Clinic (DAMC), Rahimanagar, Chandpur: 05.12.2026

4. Vision and Mission

To build a healthy, aware, and resilient rural society where every individual receives essential primary healthcare with dignity and compassion. The mission is to provide quality, affordable, and patient-centered primary healthcare to rural communities through ethical medical practice, preventive services, health education, and community engagement, while gradually expanding the scope and scale of services.

5. Objectives

To improve the overall health status of rural communities in Rahimanagar and surrounding areas through sustainable primary healthcare services:

- To provide low-cost or free primary treatment and medical consultation
- To promote preventive healthcare and early disease detection
- To improve healthcare services for women, children and the elderly
- To raise health awareness and hygiene practices among rural residents
- To provide essential medicine support to poor and vulnerable populations
- To establish referral linkages with higher-level healthcare institutions for advanced treatment

6. Goals

(a) Short-Term Goals (1–2 Years)

- Establish fully functional outpatient primary care services.
- Serve at least 20–40 patients per day.
- Ensure availability of essential medicines.
- Conduct regular health awareness sessions in the community.
- Establish a small-scale pathology Laboratory to conduct essential tests.

(b) Long-Term Goals (3–5 Years)

- Introduce maternal and child health programs.
- Develop mobile health outreach for remote villages.
- Conduct massive awareness campaign on the fundamental healthcare issues.
- Expand the diagnostic facilities to create scope for most of essential tests.
- Become a model rural primary healthcare center.



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7. Services to be provided in the Clinic

(a) Healthcare Services

- General outpatient consultation and services
- Blood pressure and blood sugar monitoring
- Maternal & child health check-up and elderly healthcare services

(b) Preventive and Promotional Services

- Health education on hygiene, nutrition and sanitation
- Awareness programs on infectious and chronic diseases
- Family planning counseling and vaccination support

(c) Referral Services

- Referral of complicated cases to the relevant hospitals
- Emergency referral coordination

8. Development of Physical Infrastructure

(a) Physical Infrastructure for the Clinic

- A two storied building comprising Healthcare facilities and accommodation for the Doctors.
- Ground Floor of around 1500sq.ft. area dedicated to the Health Care facilities comprising the following components: (i) Reception desk, (ii) Waiting zone, (iii) Emergency check-up area, (iv) Two Rooms for Attending Doctors (one for Male Doctor & One for Female Doctor), (v) Room for Residential Medical Officer, (vi) Break-up room for the Doctors, (vii) Record Keeping Room, (viii) Pathological Laboratory, (ix) Separate Wash Room for Male and Female.
- 1st Floor comprising two separate unit of 850sq.ft. having same residential facilities: one unit for visiting doctor who needs to have a day-long rest and night stay. Another unit is reserved for the DIBA Foundation members.

(b) Pathological Laboratory

A small-scale pathology laboratory is planned to establish in the Ground floor of the clinic in a separate room of 125sq.ft. space to cover the basic diagnostics. It is planned to have the following facilities at the primary phase to serve the relevant purpose as recommended by the attending physician of DAMC. However, the tests suggested from other physicians will also be considered for tests at the prescribed fees. It is planned to procure Clinical Chemistry Analyzer and CBC (Complete Blood Count) Analyzer with laboratory support equipment and miscellaneous supplies and setup. Later ECG (Electrocardiogram) and Ultrasonography will be incorporated.

9. Physicians (Doctors) and Staff Engagement Plan

(a) Physician involvement

- It is planned to appoint 2 to 3 part-time doctors including at least one Female doctor, for 3 to 4 effective service hrs. daily. They will be involved 7 days of the week on roster basis ensuring the presence at least one doctor daily. One of the Doctors will act as Clinic In-Charge.
- Specialist physician will provide the services free of cost at least once in a month for 3 to 4 hrs. to treat different kinds of diseases as declared and publicized locally well before.
- Experts on various health issues and community representatives will be invited to take part in the mass-awareness campaign organized by DAMC on the common diseases and healthcare issues to raise the awareness among the common people of the area.

(b) Staff involvement

- Primarily, it is planned to appoint one permanent staff who look after the total administration, one female nurse to support the on-duty doctor and one part-time pathology laboratory technician. Necessary supporting staffs will be hired to ensure the cleanliness of the clinic.



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10. Management Plan

(a) Management Team

The clinic shall operate under the overall supervision of DIBA Foundation through the following six members Management Team:

- (i) DIBA Foundation Chairman or his nominee, Chairperson
- (ii) Secretary of the Foundation, Member
- (iii) Treasurer of the Foundation, Member
- (iv) Medical Advisor nominated by the Foundation, Member
- (v) Community Representative as nominated by the Chairman of 11 No. Gohat South Union Parishad, Member, and
- (vi) Clinic In-Charge, Member Secretary.

(b) Roles and Responsibilities

- Policy formulation, prepare operational guidelines and oversight
- Financial arrangement, supervision and approval
- Strategic planning, expansion and quality services
- Overall management and coordination
- Reporting to DIBA Foundation

11. Financial Arrangement and Sustainability

- (a) The success of any novel initiative depends most importantly on the strong financial base as the healthcare services will be provided mostly free of cost. It is plan to receive the fund as the DIBA Foundation grants, Donations and sponsorships, Community contributions, Fundraising activities and Service Fees (as applicable).
- (b) In the meantime, financial support as a donation received jointly from Khodeza Akhter Khanam and Dr. Fahima Nasreen for the procurement of the land, development of Physical Infrastructure, the primary set-up of the Pathology laboratory and the operation cost for the daily business of the clinic.
- (c) It is planned that an 'Endowment Fund' will be created as the soonest, where the collected money will be deposited and the interest only will be used for the operational cost.

12. Concluding Remarks

DAMC stands as a tribute to Dr. Ayesha Akhtar Khanam's compassion, professionalism, and service to humanity. Through this initiative, DIBA Foundation is committed to improving rural healthcare and ensuring that quality medical services reach those who need them most.

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